

— ETSY —
CRAFT PARTY!
..... 2013

CRAFT FOR COMMUNITY | **#CRAFTPARTY** | **Etsy**

WELCOME!

We're so happy you're joining us for this year's Etsy Craft Party. In this digital kit, you'll find ideas, printables, and tips and tricks to help bring your party to life. Gather craft supplies at: [etsy.com/craft-supplies](https://www.etsy.com/craft-supplies)

CONTENT

| | |
|---------------------------------------|-------|
| DIY Project: Merit Badges | 2-5 |
| More Project Ideas..... | 6 |
| Party Invites | 8 |
| Name tags..... | 9 |
| Signage | 11-13 |
| Photo Props | 14-16 |
| Party Planning Checklist & Tips | 19 |
| Thank-yous | 20 |

THIS YEAR'S THEME IS CRAFT FOR COMMUNITY

How can you use your craft know-how to make your hometown even better? We encourage you to think about what you love most about your city, what creative skills you have to share, and how you can bring this all together in a fun party that supports your community. Your Craft Party might feature:

SKILL-SHARE

Swapping your creative skills with another.

CRAFTIVISM

Using crafts as a means for positive action, or activism.

COLLABORATION

Making a difference by joining forces with a local organization (your town's community garden, park, farm, hospital, school, arts center, bike shop, thrift store, day care center, senior center, soup kitchen, farmer's market, or other nonprofit/community group).

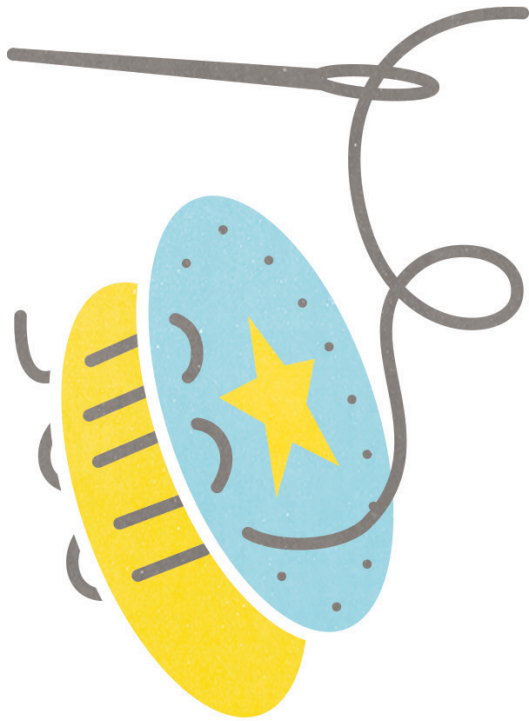
How you want to showcase the theme at your party is up to you. Be creative!

DIY PROJECT

*Award a job well done: make Merit
Badges for your friends, neighbors, or
other members of your community.*

STITCHED BADGES

A handmade twist on the classic scout badge.



MATERIALS YOU'LL NEED

- ▶ Fabric (something plain and sturdy, like canvas or denim)
- ▶ Felt
- ▶ Embroidery needles
- ▶ Thread
- ▶ Embroidery floss
- ▶ Scissors
- ▶ Pinbacks
- ▶ Pencils
- ▶ Transfer materials (such as transfer paper or water soluble markers)
- ▶ Small embroidery hoop, 4" or so (optional)
- ▶ Fray Check (optional)
- ▶ Embellishments (optional ribbon, trim, or sequins)

MAKE YOUR BADGE

1. Sketch images for your badge. Consider an iconic image or a decorative border.
2. Transfer the image to the front circle.
3. Secure fabric to a 4" hoop and start stitching! For the image, try a back stitch.
4. For the decorative border, try a chain stitch or a filled running stitch.
5. Cut out both circles, and stitch together with a whipstitch. Sandwich a circle of felt in-between the layers for a sturdier badge.
6. Attach a safety pin or pinback. Or, stitch directly to a garment or bag.
7. Attach your finished badge to a Certificate of Honor (found in the back of this kit) and award it to someone worthy!

VARIATIONS

- ▶ Skip the embroidery and use fabric markers instead.
- ▶ Sew or hot glue appliqué images or embellishments, like ribbon, trim, or sequins onto your badge.
- ▶ Try another shape—there's no rule that says merit badges have to be circular.

WOODEN BADGES

*Wooden you like to
award a good deed with
this badge?*



MATERIALS YOU'LL NEED

- ▶ 1.5" wooden discs (or a size of your choice)
- ▶ Bar pinbacks with adhesive backing (or regular pinbacks plus hot glue guns with hot glue sticks)
- ▶ Paint pens (with fine and full points), or acrylic paint plus small paint brushes for detail
- ▶ Pencils
- ▶ Scrap paper
- ▶ Varnish (optional)

MAKE YOUR BADGE

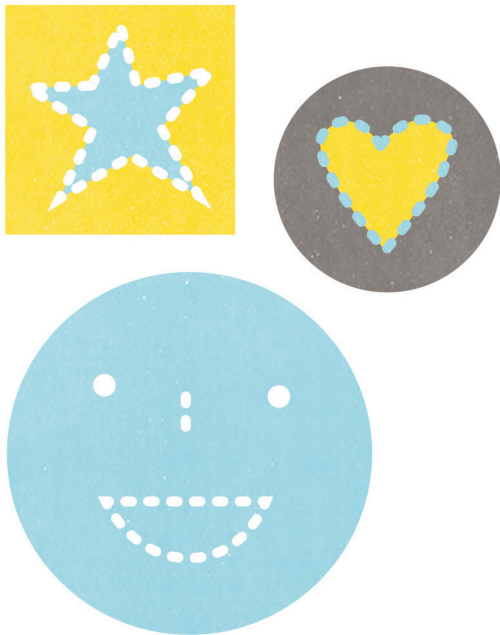
1. Trace the wooden disc onto scrap paper, and sketch ideas for the image of your badge. Consider adding a decorative border.
2. Once you've made a design, sketch it onto the wooden disc with a pencil.
3. Start painting, using either paint pens or brushes.
4. Let it dry. Seal with a varnish, if you wish.
5. Affix the pinback.
6. Attach your finished badge to a Certificate of Honor (found in the back of this kit) and award it to someone worthy!

VARIATIONS

- ▶ Instead of paint, affix collage material and ephemera with glue sticks, Mod Podge, and clear contact paper.
- ▶ Using hot glue, add embellishments like ribbon, trim, or sequins. Use washi tape for extra color.
- ▶ For a heartfelt variation, try making a heart-shaped medal:
[etsy.com/blog/en/2013/diy-valentine-medals/](https://www.etsy.com/blog/en/2013/diy-valentine-medals/)

CARDSTOCK BADGES

*An upcycled badge
made from ephemera
and recycled materials.*



MATERIALS YOU'LL NEED

- ▶ *Two 1.5" or 2" sturdy cardstock circles (these can be purchased or created using a 1.5" or 2" punch)*
- ▶ *Sewing needles*
- ▶ *Bar pinbacks*
- ▶ *Embroidery floss (the perle kind is good for this)*
- ▶ *Tape*
- ▶ *Pencils*
- ▶ *Hot glue gun*
- ▶ *Hot glue sticks*

MAKE YOUR BADGE

1. Trace a circle onto scrap paper, and sketch ideas for the image of your badge. Consider a strong iconic image and a decorative border.
2. Draw the design onto a cardstock circle.
3. Use a sewing needle to make a dotted line along your design. Make sure the holes aren't too close together or they might tear.
4. Connect the holes in the dotted line you just made with a back stitch. No need to worry about making knots—just tape the tail of your thread to the back of the cardstock circle.
5. When you're done sewing, hot glue the embroidered circle to the backing circle, sandwiching the taped-down tails inside.
6. Hot glue the pinback on the back.
7. Attach your finished badge to a Certificate of Honor (found in the back of this kit) and award it to someone worthy!

KEEP MAKING

What other DIY projects can I make at my Craft Party?

- ▶ Host a creative workshop at the local library to share skills and knowledge with your community.
- ▶ Make Adopt Me vests for an animal shelter. Instructions here: [etsy.me/adoptmevest](https://www.etsy.com/listing/1000000000/adopt-me-vests-for-animal-shelter)
- ▶ Exercise your green thumb in a garden-related project that supports a community garden. Ideas: [etsy.me/diygardenprojects](https://www.etsy.com/listing/1000000000/diy-garden-projects)
- ▶ Work with a local bike shop to make bike tube pouches (and to promote biking in your community). How-to: [etsy.me/biketubepouch](https://www.etsy.com/listing/1000000000/bike-tube-pouch)
- ▶ Paint a mural to brighten a community space.
- ▶ Work with a thrift shop to source materials for an upcycled project, like these demin pillows: [etsy.me/denimpillow](https://www.etsy.com/listing/1000000000/demin-pillows)
- ▶ Build toys for a children's center, like these wooden blocks: [etsy.me/woodeblockfamily](https://www.etsy.com/listing/1000000000/wooden-blocks)
- ▶ Make birthday cards for the More Birthdays campaign: [etsy.me/morebirthdays](https://www.etsy.com/listing/1000000000/more-birthdays)
- ▶ Sew pillowcases to donate to a local homeless shelter, hospital, or home as part of the One Million Pillowcase Challenge: [etsy.me/pillowcasechallenge](https://www.etsy.com/listing/1000000000/one-million-pillowcase-challenge)
- ▶ Knit scarves or mittens for a homeless shelter.
- ▶ Make decorations for a party at a local senior citizen's center.
- ▶ Help with a nature restoration project at a hiking trail, park, or beach.
- ▶ Bring creativity to an unexpected spot, drawing inspiration from The Laundromat Project: [etsy.me/laundromatproject](https://www.etsy.com/listing/1000000000/laundromat-project)
- ▶ Co-organize a community project with a local non-profit.

PRINTABLES

*Creative paper accents for
your party and projects.*

INVITATIONS

YOU'RE INVITED TO
ETSY CRAFT PARTY!

..... 2013

WHEN _____

WHERE _____

RSVP _____

CRAFT FOR COMMUNITY **Etsy**

YOU'RE INVITED TO
ETSY CRAFT PARTY!

..... 2013

WHEN _____

WHERE _____

RSVP _____

CRAFT FOR COMMUNITY **Etsy**

NAME TAGS

*A fun way for your Craft
Partiers to connect. Print this
page on label or sticker paper.*

ETSY CRAFT PARTY!

NAME

SUPERPOWER:

ETSY CRAFT PARTY!

NAME

SUPERPOWER:

ETSY CRAFT PARTY!

NAME

SUPERPOWER:

ETSY CRAFT PARTY!

NAME

SUPERPOWER:

ETSY CRAFT PARTY!

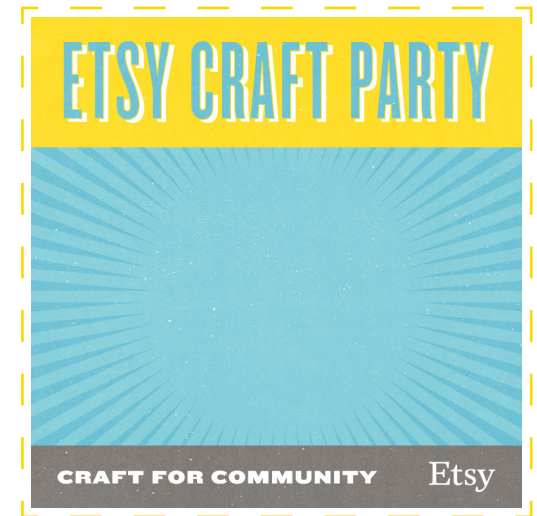
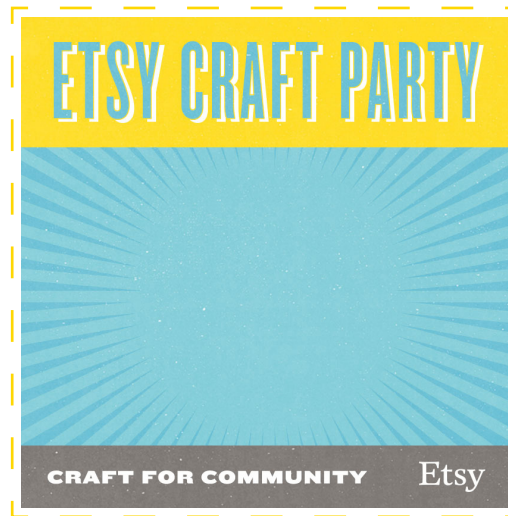
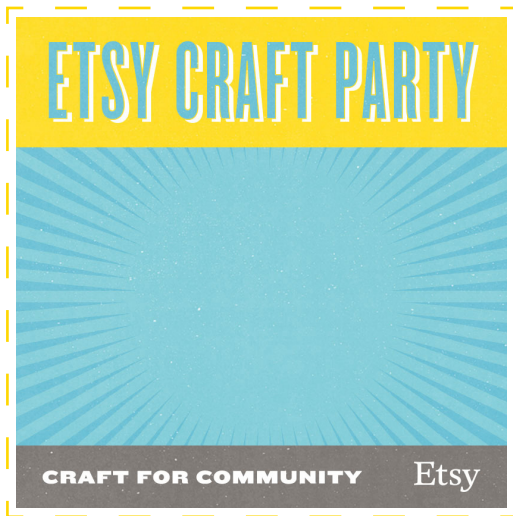
NAME

SUPERPOWER:

CERTIFICATES OF HONOR

*Fill out a Certificate of Honor, and
attach your badge to the front panel.
Award it to someone worthy!*

FRONT



BACK



ETSY CRAFT PARTY!

THIS WAY



COLOR IN ONE END OF THE ARROW
TO GUIDE YOUR CRAFT PARTYGOERS
IN THE RIGHT DIRECTION.

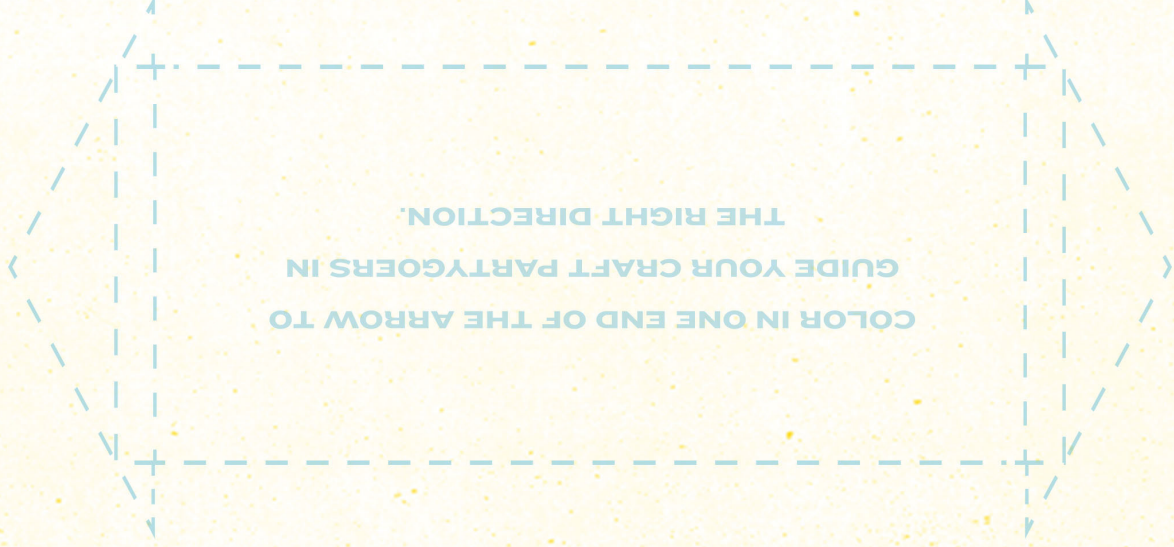
CRAFT FOR COMMUNITY

Etsy

ETSY CRAFT PARTY!

THIS WAY

COLOR IN ONE END OF THE ARROW TO
GUIDE YOUR CRAFT PARTYGOERS IN
THE RIGHT DIRECTION.



CRAFT FOR COMMUNITY

Etsy

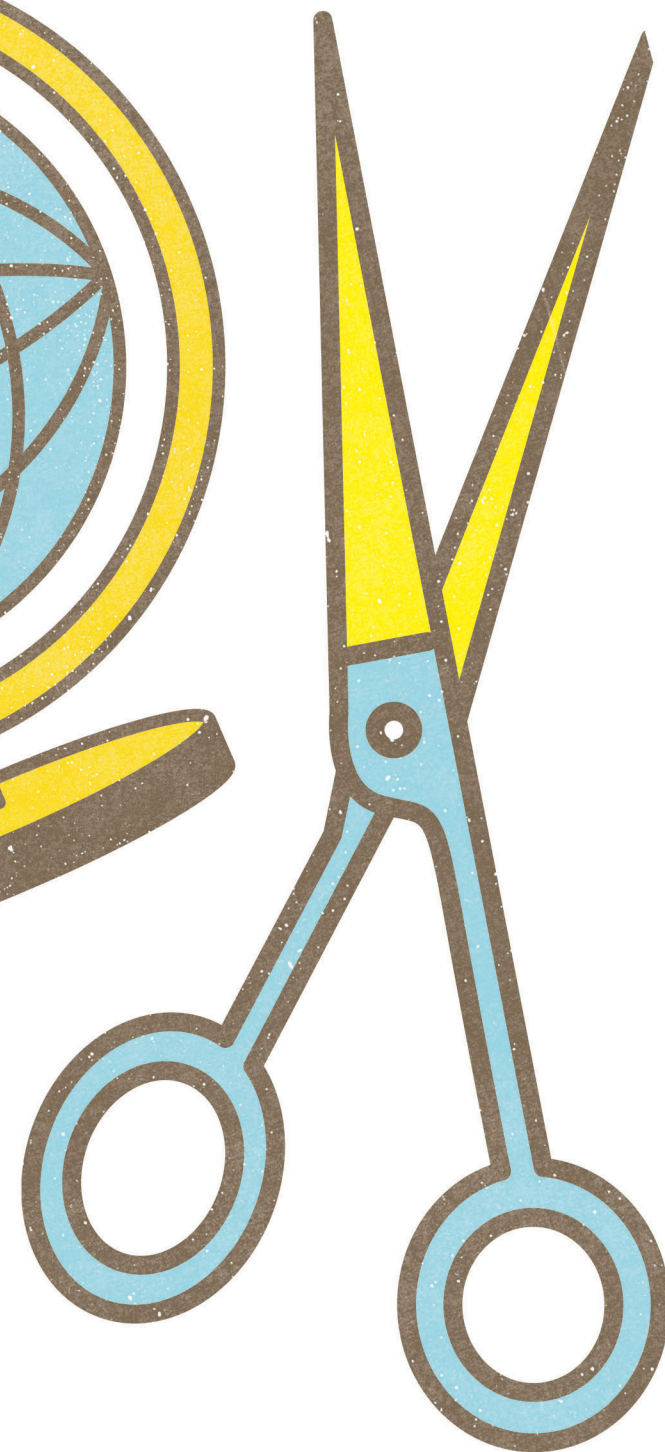
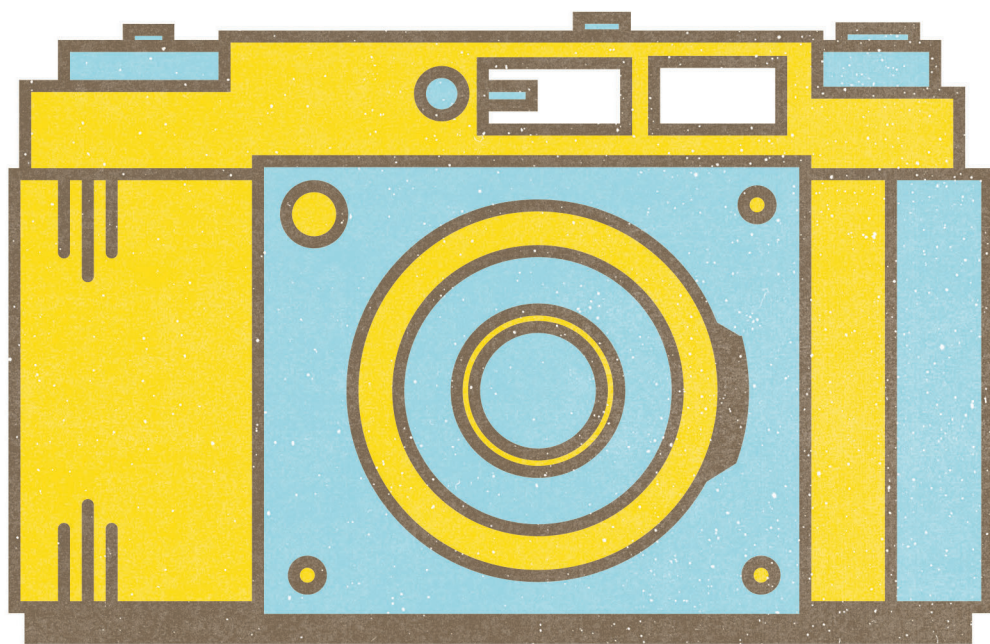
ETSY

CRAFT PARTY!

HERE

PHOTO PROPS

A snapshot of surprise for your Craft Party photos. Just print, decorate, and shoot! Share your photos on Instagram or on the Craft Party Flickr page. #craftparty







TOGETHER, WE CAN

*to create a more fulfilling
and lasting world*

PARTY PLANNING TIPS AND TRICKS

*Everything you need to know to
get your party started.*

PLANNING YOUR PARTY

PLACE

Find a location to host your party. Consider reaching out to local establishments that host events (a coffee shop, library, museum, park, or craft supply shop). You could also team up with a local community group, and work on a project in their space.

PROJECTS

What will your partygoers make? (See the suggested projects on p.6 for more ideas.) Remember, if you get 25+ RSVPs on Eventbrite by May 30, we'll send you a free box of craft supplies from Spoonflower and Etsy craft supplies sellers (while supplies last).

SIZE

Will you be hosting a cozy gathering of your closest friends, or will your party be open to the larger community? How many people can your space hold?

TIME

Pick a timeframe on Thursday, June 20, that works for you and your location.

VIBE

Set the tone with decorations, a fun playlist, and snacks and drinks for your guests. Think about how you'll incorporate the Craft for Community theme: will there be activities beyond the DIY projects? A contest, raffle, scavenger hunt, or game? Will you set up a DIY photo booth for your #craftparty pics?

VOLUNTEERS

Gather some extra helping hands so your party happens without a hitch.

PROMOTE

Invite people to your party on Eventbrite, and get the #craftparty word out on Facebook, Twitter, Instagram, and other social networking sites. Share your party with local blogs, newspapers, magazines, radio stations, and community organizers.

JOIN THE TEAM

Share ideas, inspiration, and tips with fellow Craft Partiers by joining the Craft Party Team:

<https://www.etsy.com/teams/8894/etsy-craft-party-team>

THE DAY OF CRAFT PARTY

CHECKLIST

- *Event kit (tape, safety pins, zip ties, string, markers, stapler, paper, scissors)*
- *Supplies needed for DIY projects*
- *Wayfinding signage*
- *Name tags and markers*
- *Tables and chairs*
- *Decorations*
- *Snacks and drinks (don't forget the ice!)*
- *Cups, plates, napkins, and utensils*
- *An upbeat playlist*
- *Camera for #craftparty photos*
- *First aid kit (safety first!)*

JUNE 20

GET SOCIAL

Let @Etsy (and the world!) know about your #craftparty! Share photos from prep time to party time on Facebook, Instagram, and Twitter with the #craftparty hashtag. We may feature your photos in a blog post or on our Facebook page.

SHARE IMAGES

Upload your party photos to the Craft Party Flickr group:
<http://www.flickr.com/groups/craftparty/>

SHOOT A VIDEO

Give fellow Craft Partiers insider access to your Craft Party. Make a video and share the link!

BIG THANK YOU

Etsy Craft Party was made possible in part by [Spoonflower](#) and the following Etsy craft supplies sellers. Thank you for your contribution and support!

24HourCreatives

A2FreshPrints

Craftpon

GooseGrease

KatesPaperieNY

KnotAndBow

MyGoodGraces

PrettyTape

ShauneilSupplies

SnapCrafty

Search by shop name on [etsy.com](#) to discover more unique supplies from these sellers.